

# Flip-Switch

A Novel Interaction Technique

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# Project Goal

**Design and develop an interaction technique that solves the occlusion problem in mouse-based, goal crossing user-interfaces utilizing a zero button mouse.**



# Design Process

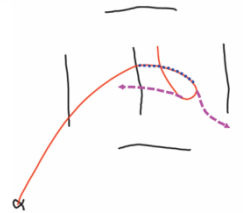
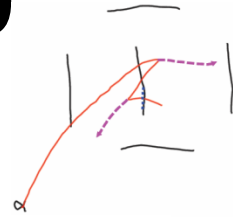
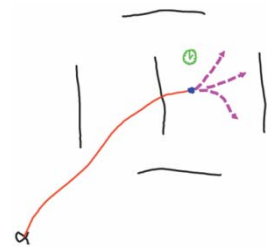
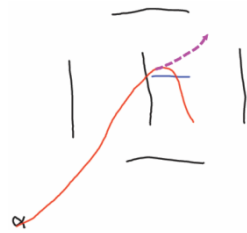
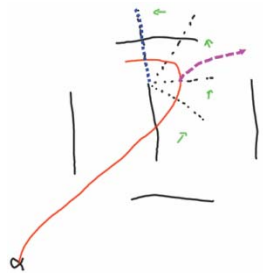
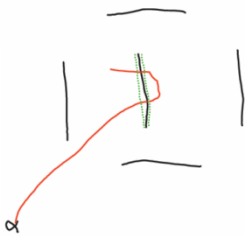
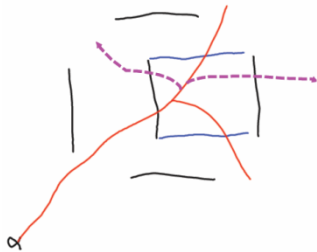
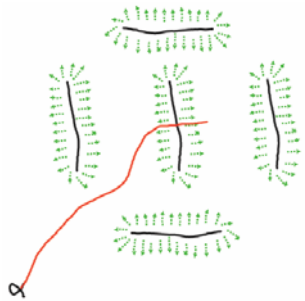
1. Brain Storming
  - Sketches
  - Flipbook
2. Flip-Switch Design
  - Behavior
  - Rational
3. The Prototype
  - Implementation
  - Demo
4. User Testing
  - Experiment
  - Results
5. Flip-Switch's Future



# Brain Storming

## Sketches

- 10 Design Sketches
- Group Brainstorming
- Smart Whiteboard





# Brain Storming

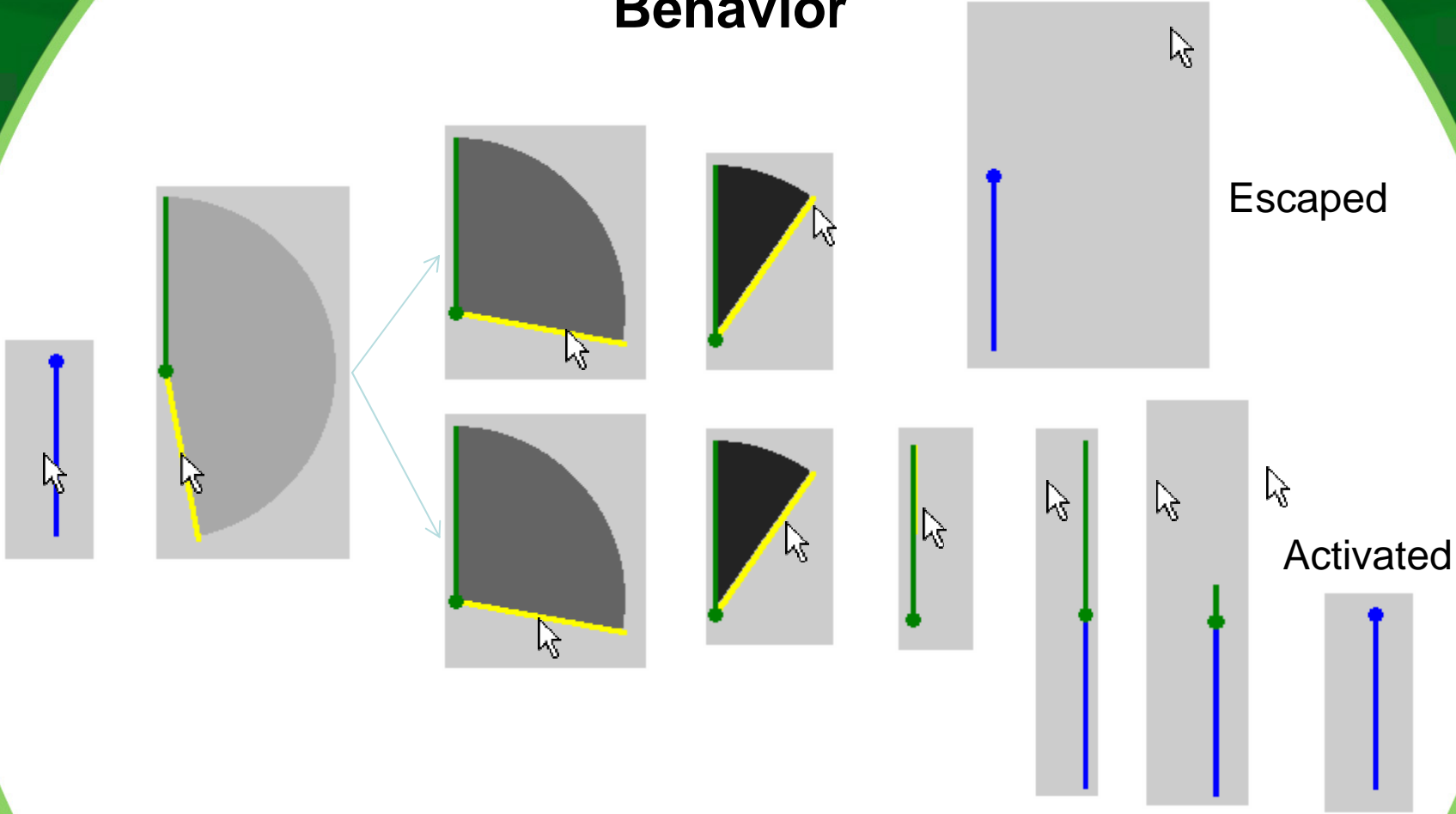
## Flip Books

- Picked 2 Best Designs
  - Flip-Switch
  - Hills and Valleys
- Created Flipbooks for each
- PowerPoint



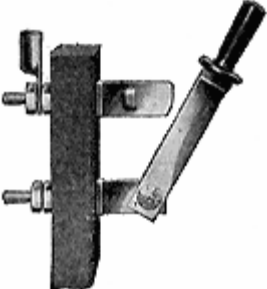
# Flip-Switch Design

## Behavior



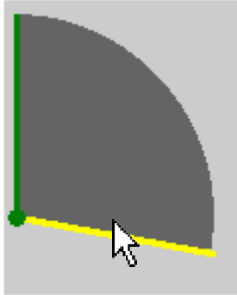


# Flip-Switch Design

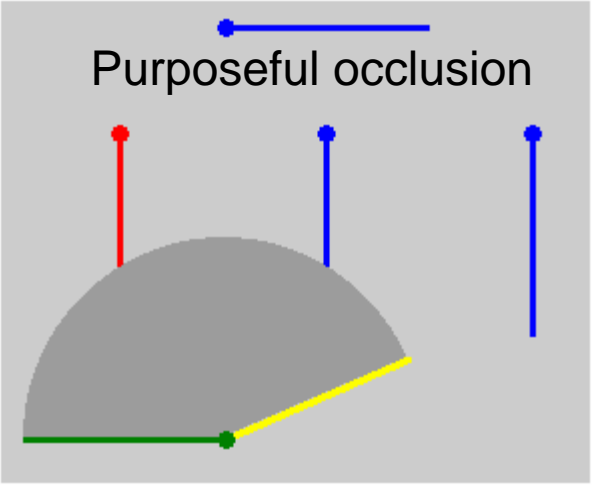


Familiar conceptual model of a switch

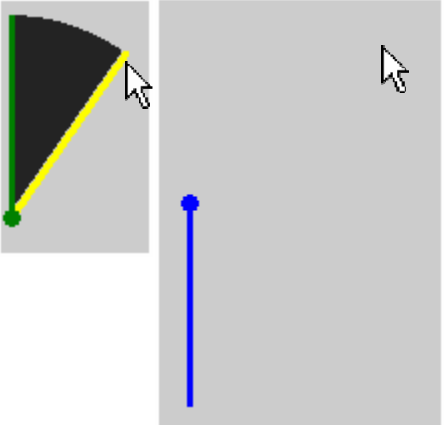
Rational



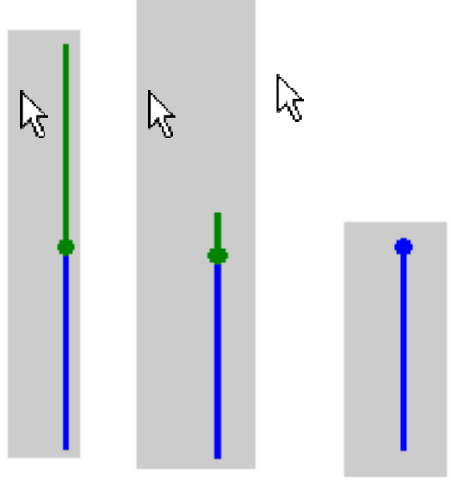
Constant feedback



Purposeful occlusion



Easily escapable

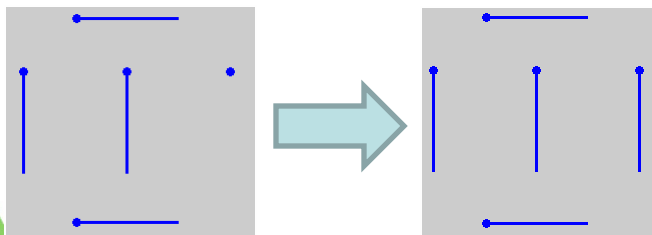
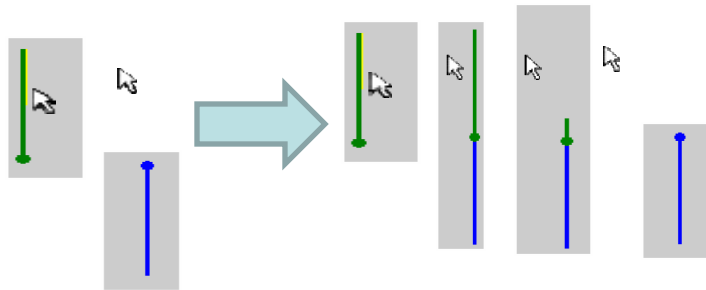
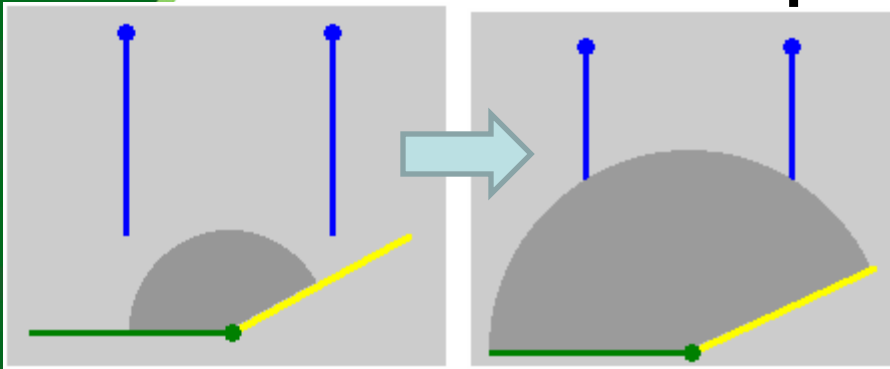




# The Prototype

Multiple Iterations

Implementation



- JavaScript and HTML
- Vector Graphics Library by Walter Zorn
- Online for easy access and versioning
- Logged user interaction
  - Output to CSV for easy analysis





# The Prototype

## Demo

<http://students.washington.edu/adcockm/FlipSwitch/prototype.htm>



# User Testing Experiment

## Devices



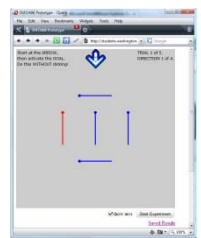
iMac



Microsoft  
Intellimouse



Microsoft  
Vista



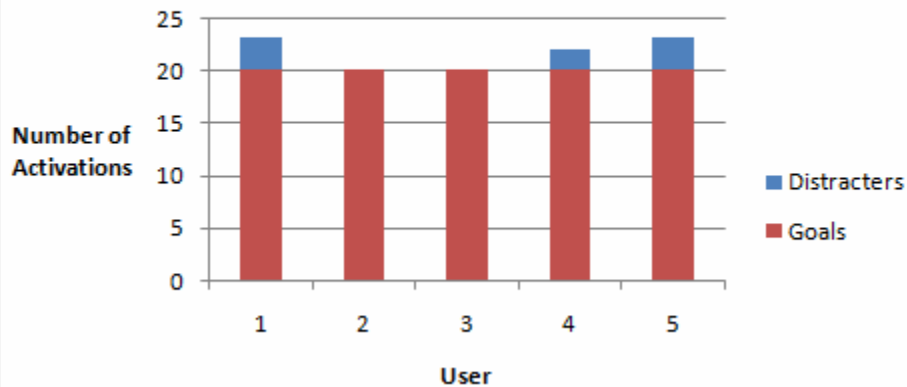
Opera 9.5

- 5 Users
  - Average age 23.8
  - 3 female, 2 males
- 5 Targets
  - 4 Distracters
  - 1 Goal
- Acquire each target 4 times
  - Once from each of the cardinal directions
- 20 total target acquisitions

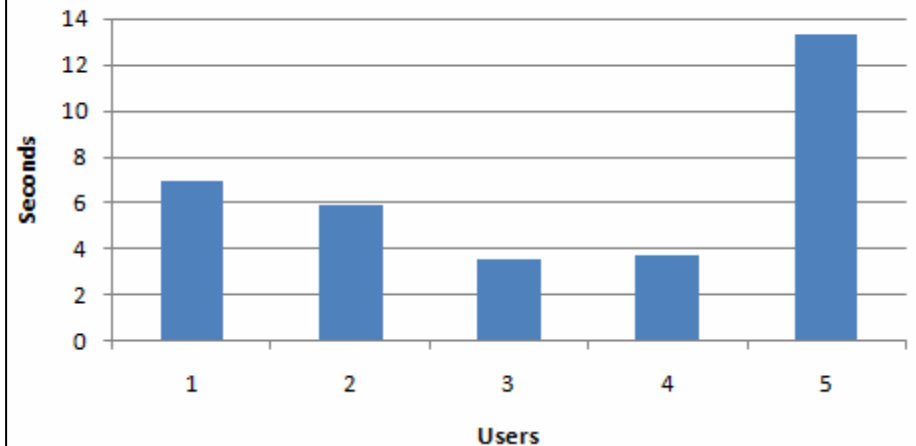


# User Testing Results

### Goal vs Distracter Activations



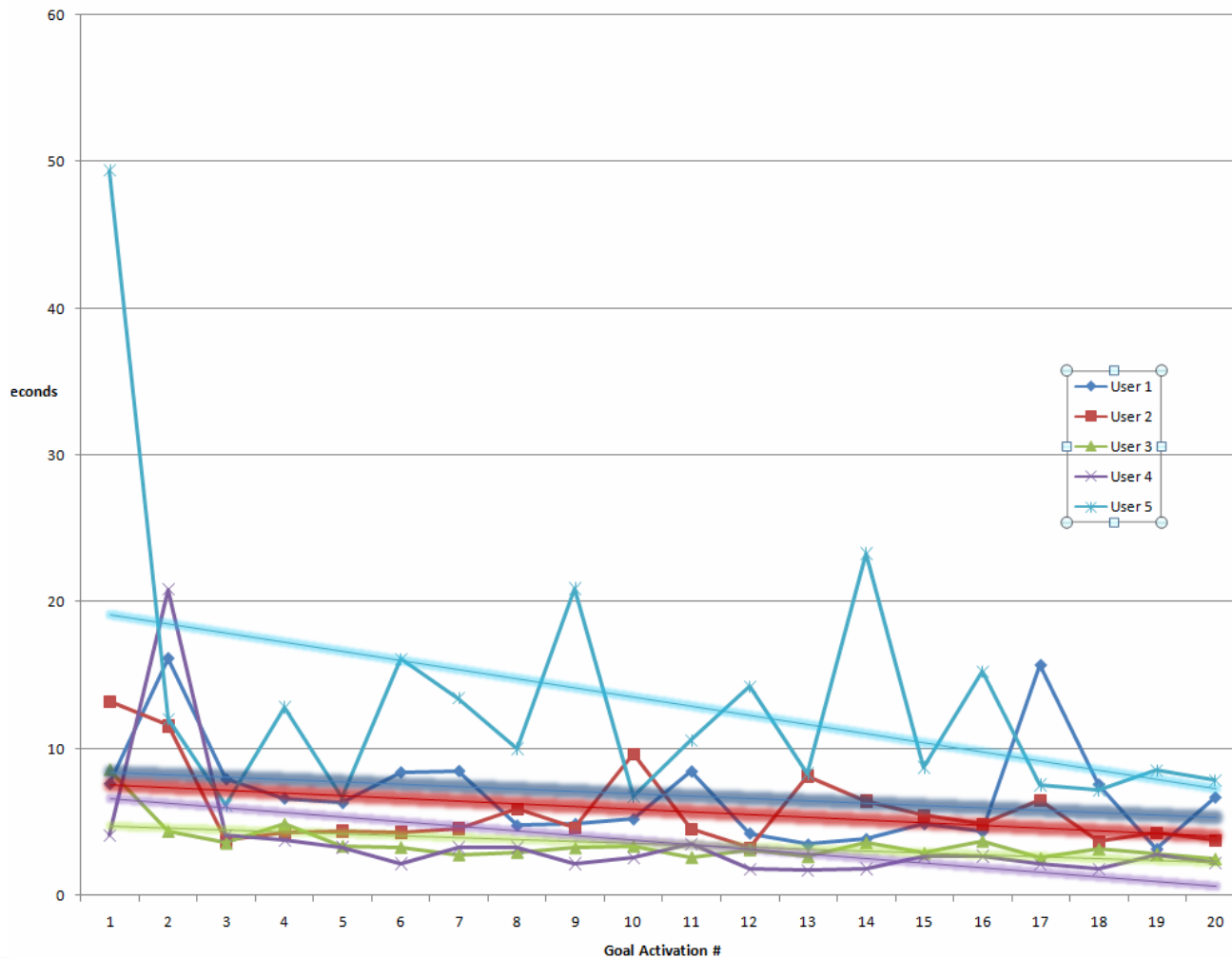
### Average seconds to activate goals





# User Testing Results

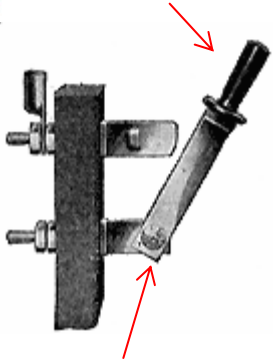
Goal Activation Times



# Flip-Switch's Future

- Needs further testing
  - More users
  - More granular data for applying Fitt's Law

No handle



No obvious  
hinge

- Needs to be more intuitive
- What does hovering over the target do?
- What are the significances of the two end points?
  - What is a dot?
- What is activation?



QUESTIONS?